"CONTENT IS KING"

Conquest is a comprehensive Web content management solution that enables organizations to create and manage content once and re-use it in multiple sites, Intranets and extranets.

Conquest lets the business units 'own' their content across the lifecycle of the content, without any need for technical assistance.

With conquest organizations can

- ▸ Centralize the layout, navigation and presentation of sites
- ▸ Distribute the actual site development, deployment and one going management to the business units
- ▸ Give content authors the ability to easily add, modify and approve content within the context of their Web sites.

Features :

- User friendly Wysiwyg editing.
- 100% browser based.
- User and role based security.
- Templating for consistent look and feel
- In built templates and stylesheets. Users can add their own.
- Personalization of content.
- Can process content in any form, text documents, images, videos, excel sheets, pdf files, powerpoint presentations etc.,
- Add on components like quizzes, polls, banner management, Store front
- Analytical reports on site visits
- Easy integration with any third party application
- Version Management features that allows roll backs.
- Advanced workflow management.
- Scheduling components to enable deferred publishing and archiving
- Simple and advanced search functionality
- Image repository and document repository that stores and tags assets.
- Standard based Meta tagging.
- Distributed architecture
- Multi channel publishing
- Multisite support. Allows easy replication
- Supports multiple languages.
- Support for Web Services
- Support for ADSI / LDAP

The conquest edge

There are many CMS products in the market with similar features as Conquest. However conquest simply scores over its competition on the following points

What you NEED is what you get : Conquest is made up of many independent but seamless modules. It can be broken into functional pieces based on the needs of the customer. At a basic level a user can buy a plain vanilla system, that will just let him type content and publish. If he needs to add access control and image gallery, we will add just those modules, on top of the basic module. Thus a customer will never get saddled with many modules, that are supposedly 'enterprise' but is of no real use in the customer's organizational set up.

Pricing: No product available in the organized market can match the price efficiency of Conquest. The product was completely designed, built and tested in India, which gives a huge cost advantage. The licensing policy is also straightforward. It is a server based licence, that allows any number of users in the system.

Silkfort edge: Conquest is developed Silkfort Technologies, which has a team of content consultants, process experts and designers. While our competitor just sell the product or at best implement the product, we cover the entire gamut of content solutions value cycle. We often help our clients migrate their existing content, digitize their existing content, advise on navigation and even design their layouts and provide customized templates.

Technology

Conquest is built on Microsoft platform. It is built using dot net technology and relies extensively on industry standards like XML, XSLT.